



Is your marine property an easy target for thieves?

Having your boat, jetski or outboard stolen is expensive, inconvenient and frustrating. That's why it's essential to take appropriate measures to protect your marine property.

DataDotDNA® is a popular choice for those who wish to protect their boat, jetski, outboard motor or trailer. Technologically advanced, easy to apply and cost effective, DataDotDNA® is the number one option for your marine theft prevention needs.

What is DataDotDNA®?

DataDotDNA® is a security identification system that uses DataDots to protect your marine property from theft.

DataDots are tiny microscopic discs that contain unique information that's linked to your property and you. As small as a grain of sand, DataDots are recognised as being one of the most effective ways of preventing theft, and play a crucial role in the recovery and return of stolen boats, jetskis, outboard motors and trailers.

How does DataDotDNA® work?

- Hundreds or even thousands of DataDots are sprayed or brushed onto various locations on your marine property.
- The unique code on each DataDot is then stored on a secure database, which can be accessed by police if your property is stolen.
- The DataDots are almost invisible to the naked eye, but can be detected by a UV light and magnifying device.
- It's virtually impossible to locate and remove all the DataDots, making it extremely difficult for thieves to sell your marine property without fear of being caught.
- Warning stickers act as a further deterrent to thieves.

What are the benefits of DataDotDNA®?

- ✓ **Easy application**
- ✓ **Cost effective**
- ✓ **Peace of mind** – If your marine property is stolen, its ownership is easily traceable via the secure DataDotDNA® database.
- ✓ **Proof of ownership** – The unique code on each DataDot links your property back to you, making it virtually impossible for thieves to sell it safely.
- ✓ **Insurance savings** – Enjoy a range of potential insurance discounts and incentives.
- ✓ **Awareness** – Crime Stoppers Australia and the police have acknowledged the effectiveness of DataDot technology in marine theft prevention.

To find out how DataDot Technology can keep your marine property safe and secure, visit:
www.DataDotDealerServices.com or call 704-554-9422.

Identify and protect your property with DataDotDNA®



Crime Prevention Partners

DataDot Dealer Services
5605 77 Center Drive #270 Charlotte, NC 28217
T 704-554-9422 E info@datadotdealerservices.com
www.DataDotDealerServices.com